



# FRESHWATER SALINIZATION

Causes, Consequences, and Trends



**DR. MEGAN RIPPY**



**DR. STAN GRANT**

## **WINTER SALT WEEK *LIVESTREAM***

**MON, JAN 26; 12:30-1:00PM CT**

Get the big picture on freshwater salinization—then dive into a real-world case from the Occoquan Reservoir that highlights the complexity of the issue and practical management solutions.

**Register at: [wintersaltweek.org](https://wintersaltweek.org)**

# SALT WISE STORIES



**PHILL SEXTON**



**ARON RODMAN**

## **WINTER SALT WEEK *LIVESTREAM***

**TUES, JAN 27; 12:30-1:00PM CT**

Hear directly from winter maintenance practitioners who have seen the business case for smarter salting, transformed their operations, and now educate and inspire others.

**Register at: [wintersaltweek.org](http://wintersaltweek.org)**

# SMART SALTING CONTRACTS



**MARTIN TIRADO**



**JIM TURCAN**

## **WINTER SALT WEEK *LIVESTREAM***

**WED, JAN 28; 12:30-1:00PM CT**

Knowing how to ask for best practices can be difficult. Learn about valuable resources available to support you to get the services you need and reduce liability at your property.

**Register at: [wintersaltweek.org](http://wintersaltweek.org)**

# ENGINEERING SOLUTIONS



**CONNIE FORTIN**



**WILF NIXON**

## **WINTER SALT WEEK LIVESTREAM**

**THURS, JAN 29; 12:30-1:00PM CT**

Innovative engineering — from salt-savvy infrastructure design to smart sensors and AI-driven storm management — can cut winter salt use without compromising safety.

**Register at: [wintersaltweek.org](https://wintersaltweek.org)**

# ADVOCATING FOR CHANGE



**ABBY HILEMAN**



**MARY ROONEY**

## **WINTER SALT WEEK *VIRTUAL CONVERSATION* FRI, JAN 26; 10-11AM CT**

Want to make a difference?  
Let's talk practical ways to  
mobilize your community,  
collaborate with local leaders,  
and champion policies that  
support smarter winter  
maintenance.

**Register at: [wintersaltweek.org](https://wintersaltweek.org)**

# SALT MONITORING 101



**LAUREN EATON**



**PAIGE VICHIOLA-SILVA**

## **WINTER SALT WEEK VIRTUAL CONVERSATION FRI, JAN 30; 12-1PM CT**

Lauren and Paige will share their monitoring experiences on the Farmington River in Connecticut and the Rouge River in Michigan before fielding participant questions and discussion topics.

**Register at: [wintersaltweek.org](https://wintersaltweek.org)**