

FRESHWATER SALINIZATION

Causes, Consequences, and Trends



DR. MEGAN RIPPY



DR. STAN GRANT

WINTER SALT WEEK

LIVESTREAM

MON, JAN 26; 12:30-1:00PM CT

Get the big picture on freshwater salinization—then dive into a real-world case from the Occoquan Reservoir that highlights the complexity of the issue and practical management solutions.

Register at: wintersaltweek.org



SALT WISE STORIES



PHILL SEXTON



ARON RODMAN

WINTER SALT WEEK

LIVESTREAM

TUES, JAN 27; 12:30-1:00PM CT

Hear directly from winter maintenance practitioners who have seen the business case for smarter salting, transformed their operations, and now educate and inspire others.

Register at: wintersaltweek.org

SMART SALTING CONTRACTS



MARTIN TIRADO



JIM TURCAN

WINTER SALT WEEK *LIVESTREAM*

WED, JAN 28; 12:30-1:00PM CT

Knowing how to ask for best practices can be difficult. Learn about valuable resources available to support you to get the services you need and reduce liability at your property.

Register at: wintersaltweek.org

ENGINEERING SOLUTIONS



CONNIE FORTIN



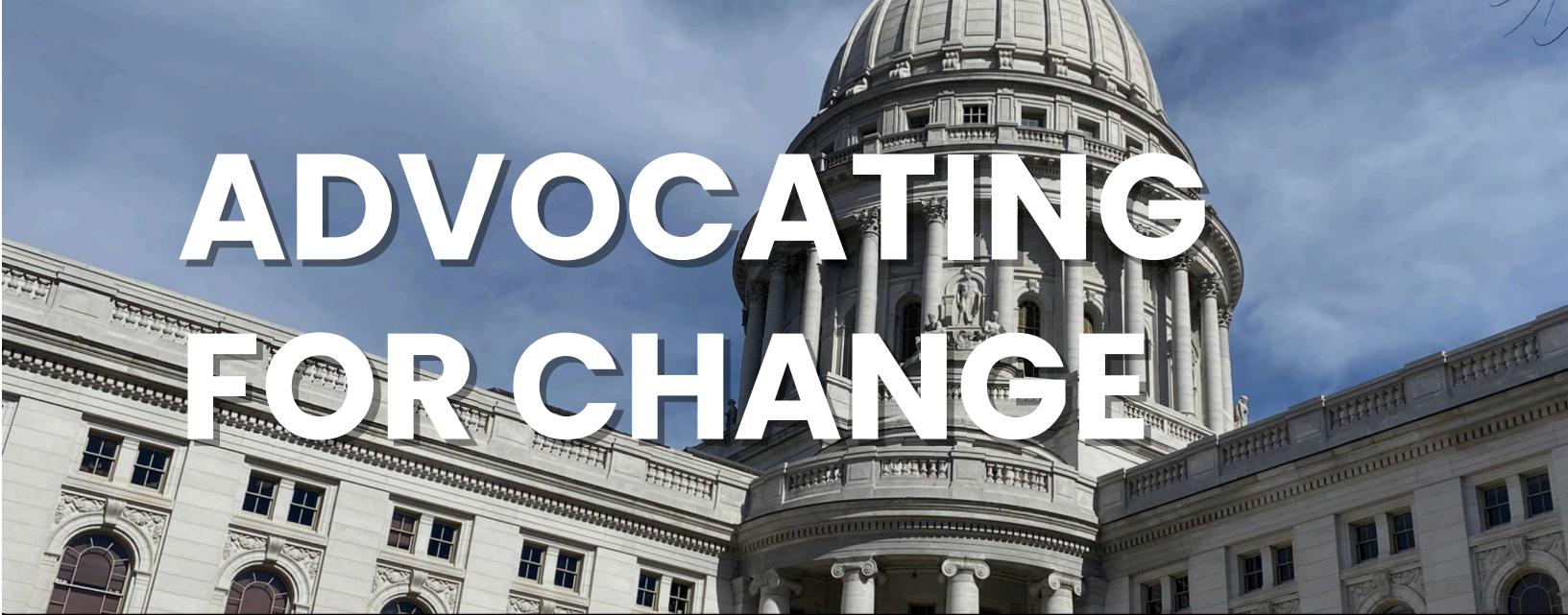
WILF NIXON

**WINTER SALT WEEK
LIVESTREAM
THURS, JAN 29; 12:30-1:00PM CT**

Innovative engineering — from salt-savvy infrastructure design to smart sensors and AI-driven storm management — can cut winter salt use without compromising safety.

Register at: wintersaltweek.org

ADVOCATING FOR CHANGE



ABBY HILEMAN



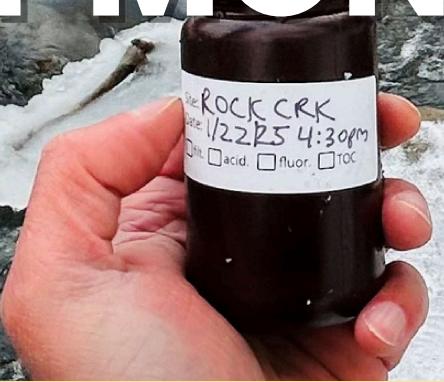
MARY ROONEY

**WINTER SALT WEEK
VIRTUAL CONVERSATION
FRI, JAN 26; 10-11AM CT**

Want to make a difference?
Let's talk practical ways to
mobilize your community,
collaborate with local leaders,
and champion policies that
support smarter winter
maintenance.

Register at: wintersaltweek.org

SALT MONITORING 101



LAUREN EATON



PAIGE VICHIOLA-
SILVA

WINTER SALT WEEK *VIRTUAL CONVERSATION* **FRI, JAN 30; 12-1PM CT**

Lauren and Paige will share their monitoring experiences on the Farmington River in Connecticut and the Rouge River in Michigan before fielding participant questions and discussion topics.

Register at: wintersaltweek.org